



## ENERGY EFFICIENCY CAN BE A SURPRISE WIN FOR UTILITY COMPANIES

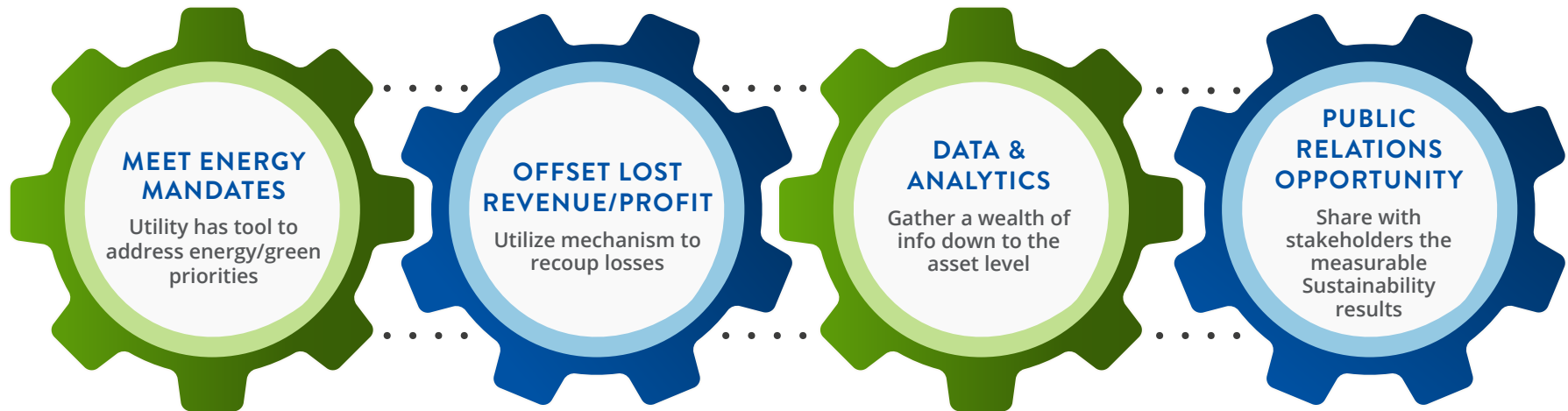
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Become a true partner with your customer in energy efficiency through the Minimise Utility Partnership approach.

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## VALUE TO UTILITY COMPANY

Innovation just doesn't happen in technology. In fact, the biggest innovation in energy comes in energy project funding. Minimise has created a funding approach that is truly revolutionizing how energy projects are analyzed, developed, and funded.

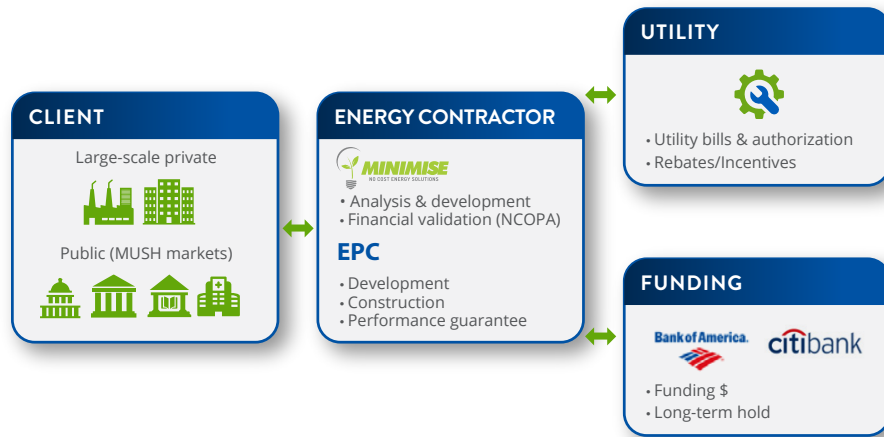


**RESULT: PUT ALL THE PIECES TOGETHER AS A UTILITY-SIDE HEDGE STRATEGY**

## BENEFITS OF MINIMISE UTILITY PARTNERSHIP MODEL



## TRADITIONAL CLIENT FINANCED MODEL



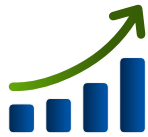
## MINIMISE UTILITY PARTNERSHIP MODEL



## EXAMPLE - METRO SCHOOL DISTRICT

	TRADITIONAL MODEL	UTILITY PARTNERSHIP ANNUITIZED MODEL	UTILITY PARTNERSHIP PRECON FUNDING MODEL
<b>Project</b>	\$8,120,000	\$8,120,000	\$8,120,000
<b>Annual energy reduction</b>	\$873,800	\$873,800	\$873,800
<b>Utility involvement</b>	\$0	\$10,022,417	\$406,000
<b>Total Utility Revenue/Loss</b>	(\$22,839,818)	22,839,818	(\$22,839,818)
<b>Profit gain/loss</b>	(\$1,827,185.47)	\$12,286,671	\$990,184
<b>ROI</b>	-	5.71%	144%

## FINANCIAL IMPACT



**RECAPTURE REVENUE  
OFFSET LOST PROFIT**



**DE-RISKED INVESTMENT  
FIXED ANNUITY/PREPAID RETURN**



**CUSTOM FUNDING OPTIONS  
SIGNIFICANT ROI**

## INTELLIGENCE OPPORTUNITY



Metrics to the asset level



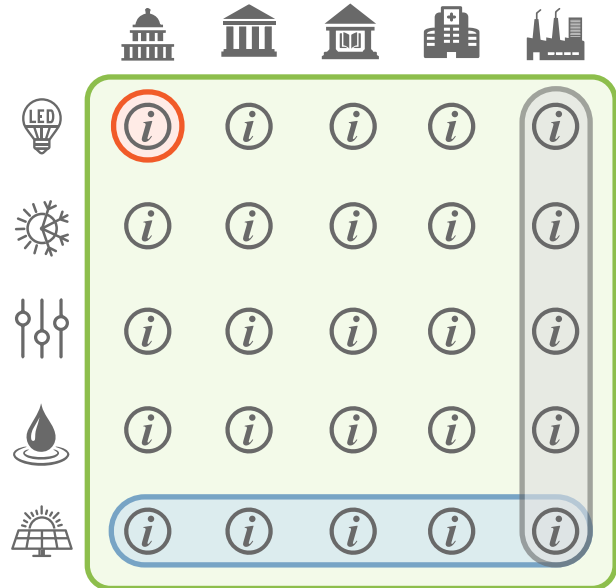
Parse data by equipment



Analytics by sector



Compile big data for advanced modeling



## SUSTAINABILITY STORY

For your stakeholders who value Sustainability, Minimise will provide you a wealth of information for you and your PR/Marketing teams to share about your project's resulting Environmental stewardship.



**CO2 reduction**

4,410 metric tones



**Car emissions  
in 1 year**

1,260



**Bags of recycled waste  
land filled (1 year)**

189,000



**Tree seedlings  
grown 10 years**

75,600



**Acres of US  
forest (1 year)**

5,670

**CONTACT**

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